

Level up your UX. Empower visitor choice.

Website usability is about making it quick and easy for visitors to find the information they need. Mitigating accessibility barriers aids in navigation, which is key to user engagement. Blackboard Ally works with any website to create more inclusive digital experiences by dynamically enhancing content for all visitors.



While improving the quality of your design helps keep visitors on your website longer, adding accessibility empowers them to take full advantage of it. Accessible and user-friendly content can improve user retention and satisfaction while empowering visitors with the flexibility to choose how they prefer to consume content. Blackboard® Ally works seamlessly with your website and scans an unlimited number of (sub)domains and pages, including embedded content, maximize the digital user experience for all.

A truly user-friendly interface

Give visitors the flexibility of choosing the most effective ways to interact with digital content. Provide dynamically enhanced web content with Ally through the automatic generation of a range of alternative formats and any embedded or linked files for a personalized, frictionless, and seamless experience across your website.

Insights for improvement

Go beyond mere intuition—Ally eliminates the guesswork and ensures that you meet all accessibility requirements. Our time-saving automated tool and its built-in feedback about content issues gives content creators insights that improve the accessibility and quality of their website content every day, with best practices in place for accessibility compliance.

An essential website feature

Responsive design, formatting, speed, navigation, usable forms, and content are necessary features to consider for your website. But what about accessibility? With Ally, administrators can better track accessibility and usability issues to improve scores with data and reports.

Blackboard Ally's accessibility
checklist is based on
Web Content Accessibility Guidelines
(WCAG) 2.2 AA

Explore everything Ally has
to offer at blackboard.com

Blackboard 