

# Blackboard Milestone

## Badging and microcredentialing made easy

Students today are embracing a lifelong view of learning, focusing on the development of competencies throughout their higher education journey and beyond. Blackboard® Milestone is a user-friendly badging and microcredentialing solution that streamlines adoption, improves motivation, and helps learners market their skills in the workforce.



### A comprehensive badging alternative

Milestone provides all the functionality to develop digital credentials, integrate them into your learning programs, and drive adoption. For students, this adds engagement to the learning experience and enables a perpetual reference of the skills they've attained.

- Digital badging and microcredentialing
- Competency tracking
- Skill achievements
- Showcasing platform
- Career discovery
- Job attainment

### A fast start for your new badging program

Forget complicated badging systems that are difficult to scale. Milestone is a simple, web-based platform that makes it easy for varied stakeholders to develop and apply new credentials.

- No coding or technical knowledge required to create badges
- Seamless integration with Blackboard® LMS and Blackboard® LMS: Course Catalog to include badges in courses and training programs

*"We've successfully used Milestone to easily create badges consistent with our university branding. Unique badges are extremely simple to make and batch award to our students. Currently we use Milestone specifically for academic honor badges. We love seeing our students enthusiastically share these achievements on their social media. We have future plans to expand Milestone into additional areas to enhance student digital literacy."*

—**Amanda Smith**, Academic Affairs Project Manager, University of the Cumberland

### A common language to drive understanding and adoption

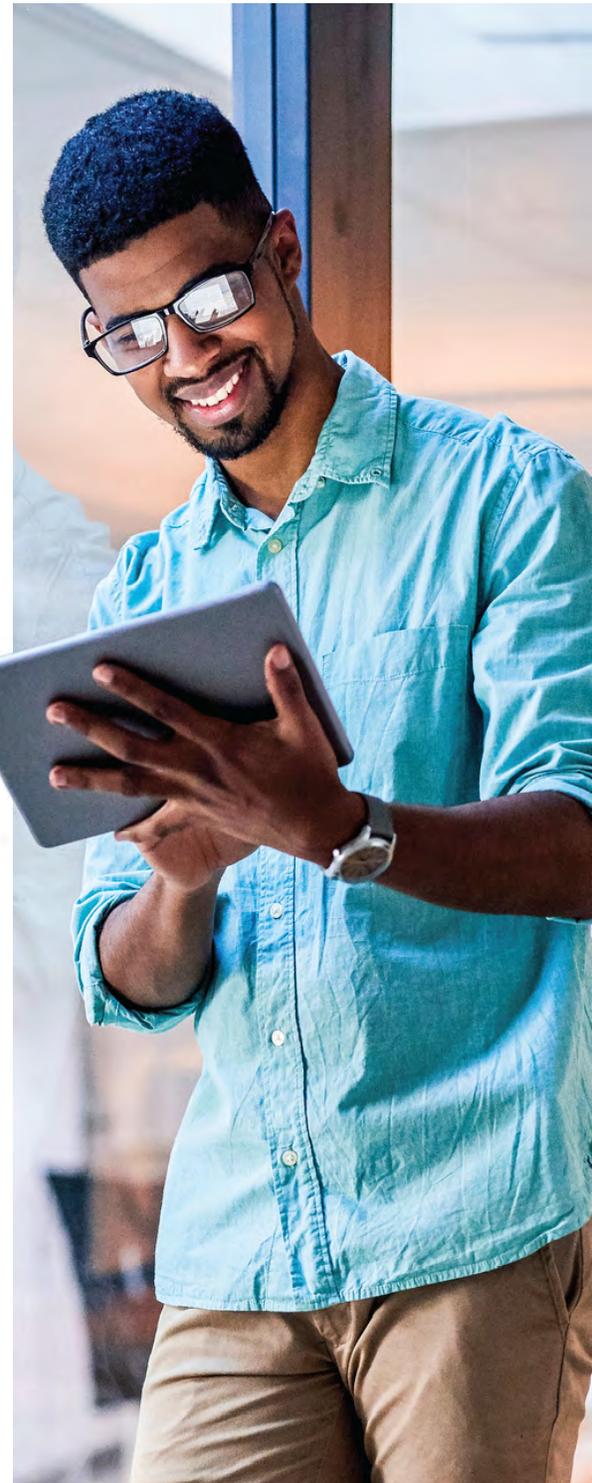
Deriving the full value from digital credentials requires that they're recognized both within and beyond the walls of your institution. Blackboard® Milestone is Open Badge compliant to enable industry recognition, with key features that allow different departments to participate in your badging program.

- Open Badge 3.0 compliant, providing increased security and customization for institutions
- Unlimited user accounts, allowing various departments to create badges
- Issuer Family feature creates a simple institutional hierarchy for organization of badges
- Stacked badges recognize distinct learning paths that ladder up to a larger goal

### Helping learners demonstrate readiness for the workforce

As the economy changes more rapidly than ever before, and employers seek specific skills to meet shifting market demands, Milestone helps students demonstrate valuable competencies in their chosen profession. With a dedicated Achievement Studio that stays with the learner for life, Milestone aids job seeking now and in the future.

- Achievement Studio provides a thorough portfolio of learner attainment
- Integrations with Blackboard® LMS and Anthology® Engage ensure support for the full breadth of modern learning, inside and outside the classroom
- Easy to share on social platforms
- Student access in perpetuity—whether they graduate or change institutions, they maintain access to their achievements



Contact a Blackboard representative today to learn more.

Explore Blackboard Milestone in detail at [blackboard.com/milestone](https://blackboard.com/milestone)