



# The LMS for easier teaching and better learning

Blackboard delivers the fastest innovating LMS available, providing a flexible, insightful, and inclusive learning environment that responds to the needs of modern learners, instructors, and institutions.



## Empower instructors with AI and other time-saving capabilities

Free up instructors' time with an LMS that reduces their administrative burden. We have redesigned Blackboard LMS with features that streamline tasks, such as Blackboard LMS: AI Design Assistant for building engaging courses faster than ever. Ninety-six percent of instructors say it saves them time!

- AI-inspired course and assessment creation
- NEW Flexible Grading Interface
- Deep integrations with hundreds of teaching tools
- Native plagiarism checking
- Personalized notifications to highlight urgent tasks
- Native video recording capabilities

*"AI Design Assistant has taken a task which might have taken me a full day down to a few minutes."*

—Dr. Steven Montagu-Cairns, Associate Professor in Law, University of Leeds

## Deliver personalized, flexible experiences for all learners

No two learners are the same, so Blackboard enables you to provide flexible, inclusive, and personalized learning environments that respond to each individual's needs and goals.

- Advanced accessibility and alternative format generation
- Accessibility reports
- Native mobile applications
- Test features that reduce learner stress
- Badging
- Support for CBE and Mastery Learning



## Close the loop between insights and action

Now you can easily understand learner progress at an individual, course, or institutional level and use these insights to drive student success. Blackboard LMS surfaces useful data natively within student and instructor workflows, helping identify learners who need help and providing a clear path to action.

- In-line insights and progress tracking for all users
- Insights into feature and content adoption
- Accessibility reports
- Aggregated data platform
- Course evaluations
- Assessment management

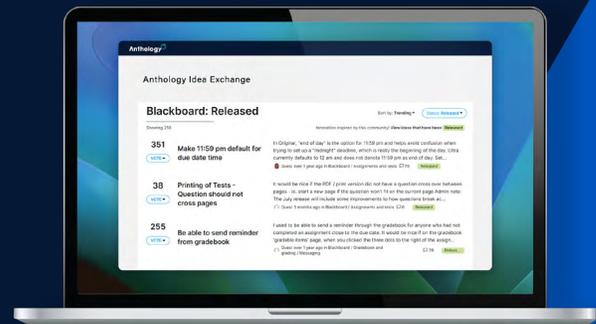
## Make the most of your LMS with expert support and guidance

Blackboard LMS delivers a seamless experience for all users, right from day one. Our team guides you through each step of the transition and then provides timely expertise and support to help ensure that you get the most out of your solution.

- Detailed implementation assistance
- Bulk course conversion
- 24/7 end user and admin support
- Targeted adoption campaigns
- Training resources and vibrant user community
- Ongoing professional development opportunities

## Be part of product development and innovation

Each year since 2022, Blackboard has released more new features than D2L and Canvas. Via the [Idea Exchange](#) our global community directly informs product development, and **we're releasing hundreds of user-requested features every year.**



“ We love the Idea Exchange!”  
 — Eric LePage, Executive Director, Teaching and Technology Centre, Bridgewater State University

Ready to try Blackboard LMS for yourself?  
 Access a **FREE 30-day trial** today  
 at [blackboard.com/try](https://blackboard.com/try)

Explore everything Blackboard has  
 to offer at [blackboard.com](https://blackboard.com)